



Grant Application

✔ Completed

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Response link : <https://survey.zohopublic.com/zsir/rzCCla/goC5GQot>
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Page 1 : Business Grant Request

If you would like to apply for a grant, please complete the following questionnaire.

Q1. Are you a business located in Cumberland, Wisconsin, or the surrounding area?

Yes

Q2. Are you the owner or authorized representative for the company?

Yes

Please enter the following information about the business

Q3. Business Name

Frank's Fruit Trees

Q4.

Field label	Response
Address1	2646 4th Street
Address2	
City	Cumberland
Zip Code	54829
State	WI
Phone	7158966265
Email	Franksfruittrees@gmail.com

Q5. Website

Www.FranksFruitTrees.com

Please enter the following applicant information

Q6.

Field label	Response
First Name	Taylor
Last Name	Lazar

Q7. Phone Number

7158966265

Q8. Please enter your email if different from business email

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Q9. Please tell us about your business. Please be as specific as possible. If the form does not have enough space, please email additional pages to info@50peoplewhocare.org

Please include things like; type of business, number of employees, local suppliers used, what makes you unique or essential to our community.

My husband (Frank) and I run Frank's Fruit Trees out of our home. We grow and sell indoor citrus trees and supplies. We settled in Cumberland in 2023 and with the move lost a lot of our customer base. We are working on outreach with the community but with no storefront it is difficult! We also do not have a greenhouse which would make growing so much easier! Currently all of our trees are in our basement under grow lights. Receiving a grant such as this would allow us to build a greenhouse to grow our trees year-round, and allow us to have a "storefront" so to speak. As a very small business, this type of assistance would be life-changing and allow us to continue to pursue our passion.

We are arguably the most unique business in Cumberland (the response to learning about us is often, "Can you actually grow those in Wisconsin?"). Not only do we grow the trees and sell them to customers, but we also aim to provide the education about how to grow them, in order to set our customers up for success. This is also why we leapt at the opportunity to present a thorough presentation about growing citrus in Wisconsin with PBS a few years ago (video on YouTube or our website!), and why we sell only the supplies we use ourselves.

Lastly, we have regularly given back to the communities we have been part of as much as we could. We do not have the capability to give much, but we have donated trees and gift cards for charity auctions and welcome any future opportunities to give back. Frank and I have a vision of one day being able to grow enough trees that we can begin to see steady production and can donate fruit to the food pantry.

Q10. What is the plan for using the grant money (How will it be used)?

We would use the grant to put in a permanent greenhouse. This would allow us to create a storefront for customers, and have space to properly grow and expand our citrus tree varieties. (We are currently using a spare bedroom as a "plant room" with grow lights hanging from the ceiling!) This grant would truly be life-changing for us.

Q11. Projected benefit of plan execution (e.g. viability of business, growth/expansion of business, impact on the community, etc...)

We would have a space to grow our trees that was suited for growing! We would have the ability to grow more trees and expand our business. We would also have a storefront for customers - they would even be able to select their trees or we could open the storefront to the public for shopping. We simply do not have the funds to expand in this way currently, but it would truly have an incredible impact and would bring our business more awareness in the community. We would love to be able to grow enough trees to create steady fruit production to donate to the food pantry.